

Cookies Policy

General and Contact Information.

The Owner of the Website (jada-ai.com) is:

Jada Ai Inc

Brand name: "Jada Ai".

Email ID: legal@jada-ai.com

This is the Cookies Policy of Jada Ai, Inc, hereinafter referred to as "Jada Ai " "we", "us" , "we" , "us" , "our" , "our" , "our", "our" and it applies to information gathered and used by Jada Ai and/or one or more of its affiliates when you (an individual or referred to as a "Website" and collectively as the "Websites"), including any content, functionality, platform, customer support, or other interactive areas , as well as services offered on or through the Website, (collectively, the "Services"), as well as any software and applications, standalone or part of the Services, including mobile applications (if any) and content files (collectively, the "Software") whether as a visitor or a registered user.

This information is collected using Cookies and various other technologies used to set and interact with cookies on the Websites, such as pixel tags and web beacons. Jada Ai , and its affiliates, subsidiaries, and parent company, gather and process your personal information in the countries in which you reside.

This Cookies Policy describes what cookies are, why we use them, and how you may alter your cookie preferences. If any information we collect through cookies qualifies as personal data, our Privacy Policy governs its collection and use. Please carefully read this Cookie Policy and our Privacy Policy at (insert link to PP) as this Cookies Policy forms part of our Privacy Policy.

Please keep in mind that there are links in our Cookies Policy to other websites that give information about cookies and opt-out options. We have no affiliation with such websites or the third parties who run them. We are not responsible for the content on those websites and only provide links to them for your convenience and information.

By using the websites, and our Services, you agree to the practices mentioned in this Cookies Policy and the Privacy Policy, as well as any modifications to these policies that may be posted on the Websites from time to time. Please be aware that if you are based in the European Economic Area, you will be asked to consent to the use of certain cookies and other technologies on the websites in line with this Cookies Policy when you visit the websites for the first time, and if you approve, we will store them on your device. However,

certain cookies required for the functionality of our website do not require your consent (kindly check the section about "Strictly Necessary Cookies").

You should review these policies on a regular basis to ensure that you are up to date on all changes. The "Last Updated" date will be used to reference updates.

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1. WHAT EXACTLY ARE COOKIES?

When you visit a website, a cookie is a little text file that the website saves on your computer or mobile device. This short text file may contain a unique identification that allows your computer or mobile device to be distinguished from other devices. In this Policy, we use the term "cookies" to refer to website cookies as well as similar technologies that may collect information automatically when you visit our website (such as pixel tags and web beacons).

Please visit www.allaboutcookies.org for more information on cookies and similar technologies.

1. Durations of Cookies: Cookies can be stored on your computer for varying amounts of time. "Session cookies only last for the duration of the browser session and are automatically removed when you close your browser. "Persistent cookies" cookies live after your browser is closed until a predetermined expiration date provided in the cookie (as determined by the party that placed it) and aid in recognizing your computer when you open your browser and browse the Internet again.
2. First Party and Third-Party Cookies: First-party cookies are those that are placed on a website by the site's owner, in this case, Jada Ai. Third-party cookies are set on a website by third-party providers (such as organizations that provide advertising monitoring or web analytics services) as well as by website advertisers. As explained below, we use both first-party and third-party cookies.
3. Pixel Tags: We also utilize pixel tags (often in conjunction with cookies) from the third parties listed below to collect information about your use of the Websites and interactions with email or other communications. Pixel tags are a cookie-like technology that can be included in online content or inside the body of an email to track

activity on websites (for example, to know when content has been shown to you) or to know when you have viewed specific content or an email message.

2. COOKIES SOURCE AND CATEGORIES

Our cookies are either first-party or third-party cookies. The website or domain that places the Cookie determines whether the Cookie is 'first' or 'third' party. In the context of this Cookies Policy, first party Cookies are those set by us, and all information gathered from such Cookies is received by us, whereas third party Cookies are those set by third parties with whom we do business. When you visit the Websites, these parties may install unique Cookies on your browser to gather information about your use of the Websites and perhaps other online activities over time and across multiple websites and apps. These third parties acquire data directly from your web browser and process it in accordance with their respective privacy policies. Depending on their lifespan, first or third-party Cookies are classified as 'persistent' or 'session' Cookies:

1. Persistent cookies are retained on your device between browser sessions and allow us to remember your preferences or actions across the websites (or, in some situations, across many websites). Persistent Cookies can be used for a variety of objectives, such as remembering your preferences and selections when using the Websites or targeting advertising. These Cookies do not expire when your browsing session ends and remain on your device until an expiration date defined by the Cookie's provider, unless you disable this.
2. Session Cookies: We can relate your actions throughout a single browser session thanks to session cookies. A session begins when you open a browser window and ends when you exit the browser window, at which point all session cookies are destroyed. These Cookies may be used for a variety of purposes, including remembering what you clicked on, on the previous page you visited.

1. HOW ARE COOKIES USED?

It is crucial to note that different Cookies perform different functions; the list of Cookies used on the websites is provided below.

Cookie Type

Function or Use

Necessary Cookies

These Cookies are required for the websites to function properly; they allow you to navigate the websites and enjoy their features. You would be unable to

navigate between pages or use certain essential functions of the websites if these were not there. If you do not want us to gather such information, you must immediately stop using the websites. By continuing to use the websites, you agree that these Cookies are required for the provision of such services and will be set on your browser as is customary..

Targeting or Advertising Cookies

These Cookies are used to offer more relevant information to you and your interests. They may be used to offer tailored advertising or to limit the number of times an advertisement is displayed to you.

Functionality Cookies

These Cookies enable the websites to remember if you have previously visited the Websites as well as the choices you make (such as your language, region, or preferences) so as to give you a more personalized online experience.

Performance Cookies:

These Cookies gather and report on aggregate non-identifiable information, which assists us in understanding the performance of the websites and gives insights into how the website is currently used and how it might be improved for users. These Cookies save information such as the sections you have visited, the amount of time you have spent on the websites, and any problems you have encountered, such as error messages.

4. HOW TO MANAGE COOKIES.

Enabling cookies is not strictly required for the websites to function, but it will provide you with a better browsing experience and allow us and our third-party partners to ensure that the content we display, advertisements you see online, and marketing messages you receive are more relevant to you and your interests. You can delete or block these Cookies but doing so may require you to manually update your preferences each time you visit the websites, and some parts of the websites may not function properly.

Many of the cookies delivered by the Websites can be managed or deleted in the following ways:

1. Cookie opt-out links: Using the options provided above, you can change or opt-out of certain usage of numerous cookies served by the Websites.
2. Industry opt-out sites: You can also opt out of numerous cookies used for advertising reasons our third-party advertising partners by visiting either: <https://optout.aboutads.info/?c=2#!/> or go to <https://optout.networkadvertising.org/#!/>
3. Browser settings: Many web browsers automatically accept cookies. If you choose, you can typically alter the settings on your browser to refuse and/or delete numerous cookies. If you use several devices to view and access the websites (for example, your computer, smartphone, tablet,

etc.), you must ensure that each browser on each device is configured to your Cookie preferences. Most web browsers provide a "help" feature on the toolbar. Please refer to this section for instructions on how to receive notifications when you receive a new cookie and how to disable cookies. Please read the links below for instructions on how to change the settings on major web browsers:

- [Google Chrome](#)
- [Safari \(iPhone\)](#)
- [Safari \(Mac\)](#)
- [Mozilla Firefox](#)
- [Samsung Internet \(Mobile\)](#)
- [Microsoft Edge](#)
- [Opera](#)

1. Smartphones or Mobile Devices: If you use a mobile device to access the websites, you may not be able to control tracking technology through the settings. You should check the settings of your mobile device to see whether you can control cookies through it.
2. Targeted Advertising: Targeted advertising is advertising that is tailored to you based on cookies that track your online interests and behavior. Several advertising industry groups allow users to opt out of internet targeted advertising from all of its member advertisers. If you want to learn more, please visit the websites indicated below and follow the opt-out instructions if you want to opt-out: The Network Advertising Initiative's online resources at optout.networkadvertising.org. The Digital Advertising Alliance's consumer choice website at optout.aboutads.info. If you are in the European Economic Area, visit the European Interactive Digital Advertising Alliance's Your Online Choices opt-out tool here: youronlinechoices.eu

5. E-MAIL TRACKING

We may also use cookies or other e-mail tracking technologies to track the success of our e-mail campaigns (for example, recording how many e-mails in a campaign were opened, the IP address, browser, or email client types which the emails were read). If you do not want us to track emails we send to you, certain email services allow you to adjust your display settings to turn off HTML or disable image downloads, which should essentially disable our email tracking. You can also unsubscribe from our marketing mailings by following the instructions provided in those emails.

6. DO NOT TRACK.

Some web browsers support the transmission of "Do Not Track" signals. Jada Ai does not presently process or respond to "Do Not Track" signals since consistent standards for "Do Not Track" signals have not been implemented. Visit ["All About Do Not Track"](#) to learn more about "Do Not Track."

In addition to "Do Not Track," web browser signals and similar technologies can convey your tracking preferences in a variety of ways, and we may not be aware of or honor all of them.

7. CHANGES TO COOKIES AND THIS COOKIES POLICY.

Our cookie usage may vary from time to time. When they do, we will update this Cookies Policy by publishing an updated version with a new "Last Updated" date.

8. CONTACT US.

If you have any questions or issues about this Cookies Policy, please contact us using the details provided above or send us an email at legal@jada-ai.com